

The Pursuit of Happiness (Key)

1. *The first time you listen, fill in the following box.*

Name of product		Function	Target market
It's a ...	portable bone density scanner	Takes an X-ray	Hospitals
It's not a ...	time machine		

2. *Listen again and answer the following questions.*

1. Why don't people want to buy Chris's invention?
 - A They can't afford it this year. _____
 - B They don't find it useful and it costs too much.** _____
 - C They have better machines. _____

2. How does Chris's invention compare to other similar machines?
 - A It's a bit better, but a lot more expensive.** _____
 - B It's not so good, but it's cheaper. _____
 - C It's a lot better, but it's a bit more expensive. _____

3. If he sells at least three machines a month what will happen?
 - A He can pay the rent and parking tickets. _____
 - B He can pay the rent, food and parking tickets. _____
 - C He can pay the rent, daycare and parking tickets.** _____

4. Which information below applies to Chris?
 - A His wife has to work again at 7.** _____
 - B His son is also called Chris.** _____
 - C There's a tax bill and he hasn't sold any machines. _____